

INSTITUTE OF ADVANCED STUDIES IN
EDUCATION (DEEMED UNIVERSITY)
GANDHI VIDYA MANDIR
SARDARSHAHR

DETAILED SYLLABUS

FOR

DISTANCE EDUCATION

Under Graduate Degree Program

ADVANCE DIPLOMA IN INTERIOR DESIGNING

(ADID)

(SEMESTER SYSTEM)

SEMESTER I

Course Title	Paper Code	Marks		
		Theory	Practical	Total
Communication Skills.	ADID- S 110	100	00	100
Introduction to Computers & Elementary Mathematics	ADID- S 120	75	25	100
Basics Of Drawing & Graphics – I	ADID- S 130	75	25	100
Elements Of Design	ADID- S 140	100	00	100

SEMESTER II

Course Title	Paper Code	Marks		
		Theory	Practical	Total
Elements Of Material – I	ADID- S210	100	00	100
Basics Of Drawing & Graphics – II	ADID- S220	50	50	100
Interior Furnishing – I	ADID- S230	100	00	100
Principles Of Marketing Management	ADID- S240	100	00	100

SEMESTER III

Course Title	Paper Code	Marks		
		Theory	Practical	Total
Elements Of Material – II	ADID- S310	100	00	100
Interior Furnishing – II	ADID- S320	100	00	100
Role Of Interior Designer – I	ADID- S330	100	00	100
Elements Of Marketing Research	ADID- S340	100	00	100

SEMESTER IV

Course Title	Paper Code	Marks		
		Theory	Practical	Total
Elements Of services – I	ADID- S410	100	00	100
Role Of Interior Designer – II	ADID- S420	100	00	100
Building Protection	ADID- S430	100	00	100
Painting Interiors	ADID- S440	100	00	100

SEMESTER I

Communication Skills	Paper Code: ADID- S110
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One way and two way communication, Essentials of Good communications
Methods of communication, Oral, Written and Non-verbal, Barriers of communication,
Techniques of overcoming Barriers, Concept of effective communication, All forms of
written communication including – drafting reports, notices, agenda notes, business
correspondence, preparation of summaries and precis, telegrams, circulars,
representations, press release and advertisements,
Telephonic communications, Essentials of technical report writing, Defect reporting,
Analysis and how to make suggestions, writing personal resume and application for a
Job, Techniques of conducting Group Discussions, International Phonetics of
Alphabets and Numeric.

Introduction to Computers & Elementary Mathematics	Paper Code: ADID- S120
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Introduction to ALGEBRA, TRIGONOMETRY, CO-ORDINATE GEOMETRY,
DIFFERENTIAL & INTEGRAL CALCULAS, TYPE & Generations of COMPUTER,
Number System & Data Representation scheme, Flow Chart & Computer Application
to Business.

Basics Of Drawing & Graphics – I	Paper Code: ADID- S130
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- Introduction
- Lettering & Scale
- Drawing Equipments
- Geometrical Figures.

Elements Of Design	Paper Code: ADID- S140
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- Elements Of Design
- Interior Style
- Renaissance
- Baroque & Rocco Style
- Principles Of Design.

SEMESTER II

Elements Of Material – I	Paper Code: ADID- S210
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- Stone, Clay Product
- Cement
- Concrete
- Mortar
- Timber
- Ply wood & Related Products.

Basics Of Drawing & Graphics – II	Paper Code: ADID- S220
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- Isometric & Orthographic Projections
- Colour Concepts.

Interior Furnishing – I	Paper Code: ADID- S230
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- Ceiling
- Walls
- Doors & Windows

Principles of Marketing Management	Paper Code: ADID- S240
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- Concept of Marketing
- Selling
- Marketing Mix
- Customer Satisfaction

SEMESTER III

Elements of Material – II	Paper Code: ADID- S310
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- Plastic
- Glass
- Paints
- Ferrus
- Non Ferrus
- Gypsum & Related Products

Interior Furnishing – II	Paper Code: ADID- S320
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- Flooring
- Furniture
- Decorative items

Role of Interior Designer – I	Paper Code: ADID- S330
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- Interior Designer as a professional
- Estimation & Role Of Interior Designer
- Modern Interior Designer Features

Elements of Marketing Research	Paper Code: ADID- S340
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- Introduction
- Marketing management Review
- Concept & Need of Marketing Research
- Methods of Marketing research & Analysis

SEMESTER IV

Elements of services – I	Paper Code: ADID- S410
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- Ventilation
- Air Conditioning
- Sanitation
- Water Supply.

Role of Interior Designer – II	Paper Code: ADID- S420
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- Legal Responsibilities of Interior Designer
- Designer vs. Client Relationship & Contracts
- Plans & professional Tips.

Building Protection	Paper Code: ADID- S430
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- Dampness Protection
- Termite Protection
- Fire Protection.

Painting Interiors	Paper Code: ADID- S440
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- Ingredients Of Paints
- Types Of Paints
- Painting Process
- Defects & Remedies.