

INSTITUTE OF ADVANCED STUDIES IN
EDUCATION (DEEMED UNIVERSITY)
GANDHI VIDYA MANDIR
SARDARSHAHR

DETAILED SYLLABUS

FOR

DISTANCE EDUCATION

Under Graduate Degree Program

**ADVANCE DIPLOMA IN FASHION DESIGNING
(ADFD)**

(SEMESTER SYSTEM)

SEMESTER 1

Course Title	Paper Code	Marks		
		Theory	Practical	Total
Communication Skills	ADFD- S 110	100	00	100
Introduction to Computers & Elementary Mathematics	ADFD- S 120	75	25	100
Design Development & Colour Concept	ADFD- S 130	100	00	100
Element Of Textile Science – I	ADFD- S 140	100	00	100

SEMESTER 2

Course Title	Paper Code	Marks		
		Theory	Practical	Total
Basic Of Fashion & Principles Of Design	ADFD- S 210	100	00	100
Element Of Textile Science – II	ADFD- S 220	100	00	100
Fashion Illustration – I	ADFD- S 230	50	50	100
Garment Construction – I	ADFD- S 240	50	50	100

SEMESTER 3

Course Title	Paper Code	Marks		
		Theory	Practical	Total
Consumer Demand & Range Development	ADFD- S 310	100	00	100
Fashion Illustration – II	ADFD- S 320	50	50	100
Element Of Textile Science – III	ADFD- S 330	100	00	100
Garment Construction – II	ADFD- S 340	50	50	100

SEMESTER 4

Course Title	Paper Code	Marks		
		Theory	Practical	Total
History Of Indian Costumes	ADFD- S 410	100	00	100
Fashion Illustration – III	ADFD- S 420	50	50	100
Fashion Marketing & Merchandising	ADFD- S 430	100	00	100
Costing Principle & Garment Costing	ADFD- S 440	100	00	100

SEMESTER 1

Communication Skills	Paper Code: ADFD- S110
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One way and two way communication, Essentials of Good communications
Methods of communication, Oral, Written and Non-verbal, Barriers of communication, Techniques of overcoming Barriers, Concept of effective communication, All forms of written communication including – drafting reports, notices, agenda notes, business correspondence, preparation of summaries and precis, telegrams, circulars, representations, press release and advertisements,
Telephonic communications, Essentials of technical report writing, Defect reporting, Analysis and how to make suggestions, writing personal resume and application for a Job, Techniques of conducting Group Discussions, International Phonetics of Alphabets and Numeric.

Introduction to Computers & Elementary Mathematics	Paper Code: ADFD- S120
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Introduction to ALGEBRA, TRIGONOMETRY, CO-ORDINATE GEOMETRY, DIFFERENTIAL & INTEGRAL CALCULAS, TYPE & Generations of COMPUTER, Number System & Data Representation scheme, Flow Chart & Computer Application to Business.

Design Development & Colour Concepts	Paper Code: ADFD- S130
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- Elements of Design
- Colour
- Line
- Shape
- Texture etc.

Element of Textile Science – I	Paper Code: ADFD- S140
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- Introduction
- Fiber Properties & Classification
- Natural Fibers
- Man Made Fibers.

SEMESTER 2

Basic of Fashion & Principles of Design	Paper Code: ADFD- S210
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- The Principle of Design
- Fashion Terminology

Element of Textile Science – II	Paper Code: ADFD- S220
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- Introduction
- Yarn
- Yarn Manufacturing
- Wools
- Weaves & Weaving, Knits.

Fashion Illustration – I	Paper Code: ADFD- S230
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- Drawing Skills
- Figure Drawing
- Face
- Hair Style
- Hand & Foot Drawing.

Garment Construction – I	Paper Code: ADFD- S240
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- Objective
- Machine
- Problems
- Seams
- Seam Finishes
- Top Stitching Seam.

SEMESTER 3

Consumer Demand & Range Development	Paper Code: ADFD- S310
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- Consumer Demand
- Acceptance
- Fashion Forecasting
- Range Development.

Fashion Illustration – II	Paper Code: ADFD- S320
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- Colorings Techniques
- Pencil Shading
- Working Drawing
- Textures & Patterns
- Faces & Laces
- Print
- Plead
- Knitwear
- Strips etc.

Element of Textile Science – III	Paper Code: ADFD- S330
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- Pretreatment Fabric
- Dyeing
- Printing
- Finishes

Garment Construction – II	Paper Code: ADFD- S340
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- Plackets & Cuff Application

SEMESTER 4

History of Indian Costumes	Paper	Code: ADFD- S410
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- Pre Historic Costumes in India
- Indus valley Civilization
- Vedic
- Maurya
- Sung, Satvahana
- Kushan & Gupta Period.

Fashion Illustration – III	Paper Code: ADFD- S420
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- The Moving Figure
- Template
- Collars
- Lapels
- Ruffles & Cascade.

Fashion Marketing & Merchandising	Paper Code: ADFD- S430
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- Concept of Marketing
- Selling, Marketing Mix
- Customer Satisfaction
- Nature of Fashion
- Merchandising
- Environment & Segmentation Of Fashion
- Fashion Movement & Life Cycle
- Fashion Business & Quota Policy
- Visual Merchandising.

Costing Principle & Garment Costing	Paper Code: ADFD- S440
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- Basic Costing Principles
- Costing of Garments